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Second Annual Philadelphia Real Estate Symposium Set for February 20<sup>th</sup>: Industry experts discuss the Philly market, affordable housing strategies, regulatory trends, inventories, and more

Matthew Braden, CEO of the Greater Philadelphia Association of Realtors (GPAR) will deliver a keynote address on the current real estate market and upcoming trends, kicking off the Philadelphia Real Estate Symposium 2025 and two-part discussion panels on Thursday, February 20, 2025, 9 a.m. to 1 p.m., at the Mummers Museum, 1100 S. 2<sup>nd</sup> Street, Philadelphia, PA.

Attendance is open to realtors, related professionals, home buyers and sellers, and the general public based on availability. Tickets can be purchased through <a href="Eventbrite">Eventbrite</a> at \$30 per person (plus service charge) and include refreshments. A contribution of \$10 from every ticket purchased will be donated to <a href="The Bethesda Project">The Bethesda Project</a>, which serves Philadelphia's homeless population.

Following Braden's market overview, the first panel will discuss regulatory trends, government and private partnerships, and programs that foster increased home ownership availability. Panelists include Mo Rushdy, Managing Partner at Riverwards Group and Development Partner for Philadelphia's "Turn the Key" Affordable Housing Initiative, Kelvin E. Brown, Pilot Manager for Sustainable Communities Partnership and Innovation Initiative at Fannie Mae, Abraham Reyes Pardo, Vice President of the Office of Housing and Diversion Services at the Urban League of Philadelphia, Annette C. Collier, 2025 President of the Greater Philadelphia Association of Realtors, and Wendy Penn, Vice President of Affordable Housing Initiatives at Mortgage Bankers Association.

More

The second panel will address differences in real estate market challenges between 2024 and 2025 and feature a discussion forum with top-performing agents from across the City: Ed Rogers, Broker and Owner of Honest Real Estate, Skye Michiels, Founder and Real Estate Coach of With Heart Coaching, Teonna McCurry, Realtor® and Assistant Productivity Coach at Keller Williams KW Empower, Chris Somers, Partner at Keller Williams, Chardae Taylor, Realtor® at KW Empower, Eli Qarkhaxhia, Founder and CEO at Q&U at Compass. Each panel discussion will include a live Q&A session with audience members.

"We were blown away by the interest and attendance at our first Philadelphia Real Estate

Symposium held last year," Patrick Lopez, host of *The Real Estate Show* podcast and Mortgage Banker at

Quaint Oak, event co-sponsor, said. "Moreover, what ensued was a healthy and robust discussion about
the Philly real estate market, which continues to evolve through an environment of regulatory
modifications, changing interest rates, association updates, and inventory availability." Lopez will cofacilitate the event with Josh Buchter, Founder of Wolf of Broad Street Real Estate Events, LLC.

"The Philadelphia Real Estate Symposium is more than just a summit—it's a dynamic platform for real estate professionals to connect, network, learn, and grow," Buchter added. "With discussions on market trends, inventory challenges, and strategies to boost sales, this symposium is a must-attend for anyone serious about excelling in the industry. Together, we're essentially shaping the future of real estate in Philadelphia."

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Attention Media: If you'd like to cover the Symposium, contact Natalie Pantaleo at the email above for press passes.